



# 2021 Annual Report

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Stretching your dollar to end global poverty.



# the story of all access

2018



## Meet Isna

While serving as a missionary in Haiti, All Access founder Lane Kipp met Isna, a 15 pound three-year-old girl who was starving to death. While feeding her, he had the awful realization, *"There are hundreds of millions of others just like Isna around the world in desperate need."* This encounter sparked two years of research to figure out what we can do to help all of the Isna's of the world, and why the world hasn't been able to fix this problem by now.



Isna



## "What would it take to end global physical and spiritual poverty?"

As a result of this research, he learned that we can end global poverty, but it can't be accomplished the way charity is currently being done. Although more than \$450 billion is given to charities every year, more than half of the world still lives in urgent physical and spiritual need. So where is the money going and why aren't we seeing the change?



## There's a major problem with the current state of charity.

This led to the disturbing discovery of the four systemic problems in the nonprofit and charity sector: The lack of financial efficiency and transparency of charities, as well as the ineffective and unsustainable efforts of much global aid work done today, particularly by large faith-based organizations in the West.

2020



## Introducing All Access International

After years of research and meeting with experts, Lane launched All Access International and opened The Collective Fund, the first free strategically managed poverty alleviation fund of its kind. All Access was created to directly address the four systemic problems of the charity industry and to provide smart donors with an alternative solution to the current charitable model, expediting the mission to end global physical and spiritual poverty.



## Strategic charitable management works exponentially better!

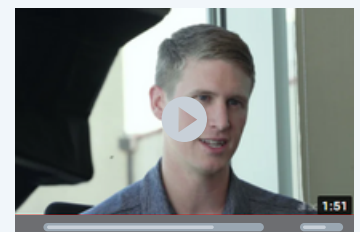
In 2021, we tested our unique strategy in India, and it worked better than we could have ever imagined. Our first project was significantly more cost effective than the traditional missions model of sending Western missionaries, and it accomplished this in a much more sustainable and transparent manner.



## Serving more donors so we can help more people out of poverty.

In November of 2021, we launched three new projects in three different countries following the same strategy: Doing whatever is most effective towards ending global physical and spiritual poverty, whatever it takes.

2022





## we believe

all people deserve access to the physical and spiritual essentials of life, and currently 58% of the world lives in extreme physical or spiritual poverty.

## and we know

that the current charity and nonprofit approach, according to global poverty experts, won't fix this problem due to its lack of efficiency, effectiveness, sustainability and transparency.

## so we created

The Collective Fund, the first free strategically managed poverty alleviation fund of its kind.

**We manage your charitable giving for you, maximize its impact towards ending global poverty, and report everything back to you every month. For free.**

## in order to

expedite the mission to reach every unreached people group with the Gospel and eradicate extreme physical poverty as effectively, sustainably and quickly as possible.

## we call this

strategic charitable management, and we believe it's our best chance at a world free of physical and spiritual poverty.



# So... how does it work?



## our strategy

1

We locate the areas in the world with the most urgent physical and spiritual needs according to global experts, data and metrics.

2

We vet, research and negotiate partnership opportunities with the top organization we can find that can most effectively improve the poverty metrics in the impoverished region.

3

We design, fund and oversee a strategic project with this organization to improve these metrics in the most sustainable, efficient and transparent manner.

4

We report everything back to our donors every month: How every penny is used, the progress of the projects, the stories of the lives changed and the global impact made.



## our core values



### Efficiency

**100%** of contributions to The Collective Fund go directly towards our strategically designed, high impact poverty alleviation projects, and is never used for overhead expenses.



### Effectiveness

We only use the top organizations who can most effectively improve the poverty metrics in the local context, and we oversee and validate their progress on these projects.



### Transparency

We report every single expense All Access makes to the public every year, and we provide financial statements and project details to our clients every month, showing how every penny of their donation is used and the impact it made.



### Sustainability

Our projects are designed and reviewed with global and local experts to ensure they implement holistic and sustainable practices that achieve high impact, long-term and locally desired results.

# 2021 by the numbers

In 2021, our clients helped us...

launch **4** new high-impact projects in **3** different impoverished countries, report **16** detailed impact updates to donors on how their funds were used, provide **24** sustainable clean water access points in Uganda with 4africa, vet more than **80** organizations for our projects this year, contact **97** unreached people groups with the Gospel, train **100** church planting coordinators in India with Transform East Alliance, plant **243** theologically trained, indigenous led churches in South Asia, baptize **581** men, women and children in West Bengal, disciple **1508** new believers through a local church in their community, distribute **\$70,038.36** in grants through our partner organizations, and raise **\$272,788.72** exclusively for new high-impact projects

... for a fraction of the budget of a traditional charity.

That's the power of strategic charitable management.





## 2021 India project results



For \$20,000, our 2021 project in India produced the following results:



**243** churches planted



**97** unreached people groups represented in these churches!



**581** baptisms



**100** trained, indigenous church planting coordinators



**1508** new believers

It would cost more than **\$90,000,000** to produce similar results using the traditional missions model.\*

That's the power of strategic charitable management.

\*This calculation is based on survey data from 7 of the top US missionary sending agencies. On average, it takes \$88,000/yr. per missionary, and 500 missionaries to plant 104 churches a year.





For every **\$1** donated to our 2021 India project, it would have taken about **\$4,500** for the traditional charitable giving approach to achieve the same results.

*\*This calculation is based on survey data from 7 of the top US missionary sending agencies. On average, it takes \$88,000/yr. per missionary, and 500 missionaries to plant 104 churches a year.*



*"For the first time in my life I truly believe God is going to bring a movement in the unreached village where I live." - Avijit*



# brand new projects

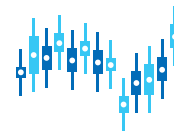
The Collective Fund project portfolio includes three new strategically designed, high impact projects in India, Bangladesh and Omoro, Uganda through our partner organizations: Transform East Alliance and 4africa.



You can learn more about these projects at [allaccessinternational.org/projects](https://allaccessinternational.org/projects).







# 2022 prospectus

Your 2022 giving portfolio currently includes three active projects, and more to come as The Collective Fund grows! You can learn more about these projects at [allaccessinternational.org/projects](https://allaccessinternational.org/projects).



## Reaching unreached people groups in West Bengal, India

For \$25,000, we are partnering with TEA to train 100 church planting coordinators to plant 200 first-generation and 50 second generation churches in West Bengal, India in 2022-2023.



## Improving access to clean water in Omoro, Uganda

For \$50,000, we are partnering with 4africa to help purchase a PAT 501 drilling rig truck to drill more than 400 wells for 150,000 people over the course of the next two years in Omoro, one of the poorest districts in Uganda.



## Reaching unreached people groups in Bangladesh

For \$25,000, we are partnering with TEA to train 100 church planting coordinators to plant 200 first-generation and 50 second generation churches in Bangladesh in 2022-2023.



As The Collective Fund grows, we'll continue to add new strategically-designed, high impact poverty alleviation projects to your giving portfolio!





# 2021 financials

All Access is divided into two independent financial accounts:  
The Collective Fund and All Access Operations.



## The Collective Fund

The first free strategically managed poverty alleviation fund.



### 2021 contributions: \$272,788.72

100% of contributions go toward our strategically designed, high impact poverty alleviation projects, and is never used for overhead expenses.

### 2021 grants: \$70,038.36

\$50,000.00 to 4africa to help improve access to clean water in Omoro, Uganda  
\$20,038.36 to Transform East Alliance to help improve access to the Gospel in West Bengal, India

\$75,000.00 is already designated for specific projects:  
\$50,000.00 for spiritual poverty projects in India and Bangladesh in 2022  
\$25,000.00 for physical poverty projects in Uganda in 2023

### Available for new projects: \$104,737.71

transparency





# 2021 financials

All Access is divided into two independent financial accounts:  
The Collective Fund and All Access Operations.

## All Access Operations

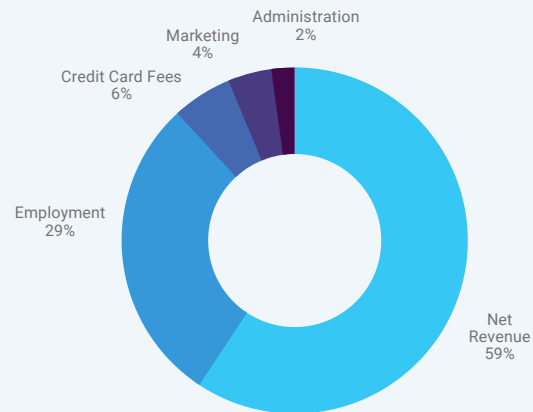
A completely independent operations account for All Access International.

### 2021 operational donations: \$103,180.07

A small team of Partners of All Access support the operations account so that **100%** of The Collective Fund can go to directly to our projects, not overhead expenses.

### 2021 operational expenses: \$41,997.31

Employment:	\$29,762.54
Credit card fees:	\$5,789.77
Marketing:	\$4,208.13
Administration:	\$2,236.87



See an itemized list of **EVERY SINGLE EXPENSE** in the appendix below.

efficiency



# ...until all have access.

All Access is a by-product of our extensive research to answer the question, "What will it take to end global poverty?" In response to the rampant inefficiencies and ineffectiveness of the charity industry, we are committed to our core values and to whatever is most effective towards ending global poverty, whatever it takes. We work on behalf of the poor to ensure they receive the help they want, and on behalf of our donors to ensure their generosity is used as efficiently, effectively and transparently as possible.

**Thank you for allowing me to serve as your free charitable advisor, and thank you for entrusting us with the strategic management of your charitable giving towards ending global poverty.**



Lane Kipp  
*Founder and Executive Director*

All Access International is a faith-based humanitarian development 501(c)(3) charitable organization based out of Dallas - Fort Worth.

## Governing Board of Directors

Jeff Burley  
Buddy Carter, CPA  
Grant Glover, ThM-S  
Lane Kipp, ThM-S  
Alden Warr



Have questions? We have answers!

Send us an email at [info@allaccessinternational.org](mailto:info@allaccessinternational.org)



**all access**  
INTERNATIONAL

[allaccessinternational.org](http://allaccessinternational.org)

APPENDIX





# appendix

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## 2021 resources

### poverty definitions

- Physical Poverty - No access to affordable health, education, economic and living standard necessities, as defined in the Multidimensional Poverty Index.
- Spiritual Poverty - No access to the Gospel, a believer, a church or a Bible. Refer to the "unreached people group" definition by the Joshua Project.

### physical poverty metrics

- [Oxford Poverty & Human Development Initiative's \(OPHI\) Multidimensional Poverty Index \(MPI\)](#)
- [United Nations Development Programme \(UNDP\)](#)
- [World Bank](#)

### spiritual poverty metrics

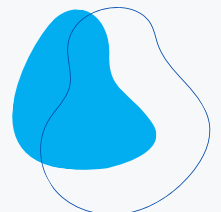
- [Joshua Project](#)
- [IMB Research](#)

### charitable ineffectiveness

- *Shrewd Samaritan* by Bruce Wydick
- *Toxic Charity* by Robert Lupton
- *Dead Aid* by Dambisa Moyo
- *White Man's Burden* by William Easterly
- *When Helping Hurts* by Corbett and Fikkert
- *Tyranny of Experts* by William Easterly

### sustainable development principles and practices

- *Walking with the Poor* by Bryant Myers
- *Poor Economics* by Abhijit V. Banerjee and Esther Duflo
- *The Bottom Billion* by Paul Collier
- *Cross-Cultural Servanthood* by Duane Elmer
- *The End of Poverty* by Jeffrey Sachs



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## 2021 operational expenses

See what makes All Access the most transparent charity in the non-profit sector.

Date	Expense	Type	Explanation	Amount
1/4/2021	Google	One-Time	Online search engine marketing	\$ 194.24
1/4/2021	DonorBox Integration	Monthly	Donation to email list integrator	\$ 9.02
1/30/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
1/30/2021	Facebook	One-Time	Social media advertising	\$ 6.09
2/1/2021	Gmail Suite	Monthly	Email host	\$ 6.49
2/4/2021	Google	One-Time	Online search engine marketing	\$ 17.89
2/12/2021	DonorBox Integration	Monthly	Donation to email list integrator	\$ 8.00
2/28/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
3/3/2021	Gmail Suite	Monthly	Email host	\$ 6.49
3/4/2021	DonorBox Integration	Monthly	Donation to email list integrator	\$ 8.00
3/29/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
4/2/2021	Gmail Suite	Monthly	Email host	\$ 6.49
4/5/2021	DonorBox Integration	Monthly	Donor management software	\$ 8.00
4/13/2021	Squarespace	Annually	Annual URL domain fee	\$ 20.00
4/30/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
4/30/2021	Squarespace	Annually	Annual website host fee	\$ 233.82
5/3/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
5/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 8.00
5/31/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
6/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
6/3/2021	Office Depot	One-Time	Binders for new board members	\$ 12.10
6/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 8.00
7/1/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
7/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
7/5/2021	DonorBox Integration	Monthly	Donor management software	\$ 16.00
7/13/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
7/13/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
7/27/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
7/27/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
8/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
8/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 16.00
8/9/2021	USPTO	One-Time	US Trademark Application for "All Access"	\$ 250.00
8/9/2021	USPTO	One-Time	US Trademark Application for "The Collective Fund"	\$ 250.00
8/10/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
8/10/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
8/16/2021	SurePayroll Service Fee	Monthly	Monthly online payroll service fee	\$ 31.97
8/18/2021	990 Online	One-Time	Form 990 electronic filing service fee	\$ 41.00
8/23/2021	ECFA	One-Time	Application for ECFA accreditation	\$ 500.00
8/24/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
8/24/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
8/29/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
9/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
9/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 16.00
9/7/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86

View more financial information at [allaccessinternational.org/financials](https://allaccessinternational.org/financials)

CONTINUED



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## 2021 operational expenses (continued)

See what makes All Access the most transparent charity in the non-profit sector.

Date	Expense	Type	Explanation	Amount
9/7/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
9/15/2021	SurePayroll Service Fee	Monthly	Monthly online payroll service fee	\$ 37.30
9/21/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
9/21/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
9/29/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
10/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
10/5/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
10/5/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
10/12/2021	Promotional Videos	One-Time	Fernando Rodriguez - promotional videography	\$ 850.00
10/15/2021	SurePayroll Service Fee	Monthly	Monthly online payroll service fee	\$ 37.30
10/16/2021	VistaPrint	One-Time	All Access promotional cards	\$ 61.70
10/19/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
10/19/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
10/19/2021	Smartpress	One-Time	8x8 All Access custom promotional booklets	\$ 365.10
10/20/2021	Amazon	One-Time	FILE-EZ Two-Pocket Folders	\$ 80.46
10/27/2021	Amazon	One-Time	Catalog envelopes and address labels	\$ 35.97
10/29/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
11/2/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
11/2/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
11/2/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
11/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 16.00
11/5/2021	Office Depot	One-Time	Promotional marketing prints	\$ 435.27
11/6/2021	Amazon	One-Time	FILE-EZ Two-Pocket Folders	\$ 97.41
11/9/2021	USPS	One-Time	Shipping promotional folders	\$ 236.00
11/15/2021	SurePayroll Service Fee	Monthly	Monthly online payroll service fee	\$ 37.30
11/16/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
11/16/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
11/29/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
11/30/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
11/30/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
12/3/2021	Gmail Suite	Monthly	Email host through Squarespace	\$ 12.99
12/4/2021	DonorBox Integration	Monthly	Donor management software	\$ 16.00
12/8/2021	Sir Speedy	One-Time	2021 Merchandise Fundraiser	\$ 1,313.64
12/9/2021	Lee Riffe, CPA	One-Time	2020-2021 Fiscal Year Compilation Report	\$ 1,000.00
12/9/2021	Texas Secretary of State	One-Time	Request for certified copies of certificate of formation	\$ 17.45
12/14/2021	Employee Payroll	Bi-Weekly	Employee compensation	\$ 1,830.86
12/14/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
12/17/2021	SurePayroll Service Fee	Monthly	Monthly online payroll service fee	\$ 52.24
12/27/2021	Squarespace	One-Time	Annual URL fee	\$ 20.00
12/28/2021	Employee Payroll	Bi-Weekly	Executive Director compensation	\$ 1,830.86
12/28/2021	Employment Taxes	Bi-Weekly	FED WTH, FICA, MEDFICA, CO FICA, CO MEDC	\$ 446.35
12/30/2021	Mailchimp	Monthly	Email marketing manager	\$ 10.65
12/31/2021	Donorbox/Stripe	Annually	Credit card processing fees - All Access Operations	\$ 2,676.05
12/31/2021	Donorbox/Stripe	Annually	Credit card processing fees - The Collective Fund	\$ 3,113.72
<b>TOTAL</b>				<b>\$ 41,997.31</b>